



## MEDIA SERVICES

### Accommodation and transport

All accredited journalists, photographers and graphic reporters will benefit from the special rates at Hoteles Pabisa, the official Trofeo Princesa Sofia accommodation. For further information

<http://www.trofeoprincesasofia.org/en/default/logistica/alojamiento>

The main regatta venues are Club Nàutic S'Arenal and Club Marítim San Antonio de la Playa, so we strongly recommend you book a hotel in the Playa de Palma area and not Palma.

We also offer you discount rates in the ferry transport from Barcelona or Valencia to Mallorca and for the return journey with Trasmediterranea:

<http://www.trofeoprincesasofia.org/en/default/logistica/transporte>

### Venues and village

The regatta will take place at Club Nàutic S'Arenal, Club Marítim San Antonio de la Playa and Real Club Náutico de Palma. You can check the distribution of classes at <http://www.trofeoprincesasofia.org/en/default/logistica>

Pabisa Beach Club, located on the beachfront halfway between Club Nàutic S'Arenal and Club Marítim San Antonio de la Playa, will be the race village. It will host the social events and be the meeting and hospitality point for sailors, journalists, personalities, institutions, sponsors, sailing enthusiasts and general public. It has different areas and equipment: VIP hospitality area, sponsors and institutions area, giant screens to follow the race, free Wi-Fi access, lounge bar, restaurant with sailors menu and terrace.

### Media centre

The Trofeo Princesa Sofia - ISAF Sailing World Cup Mallorca operates a functional media centre equipped with internet lines, where you can work with your own laptop. The media centre is located at Club Nàutic S'Arenal, on the first floor of the building next to the beach.

The media centre will be open from Saturday 29<sup>th</sup> March to Saturday 5<sup>th</sup> April, from 9 AM to 8 PM.



MALLORCA 2014 MARCH 29 TO APRIL 5

Classes:

470 ≈ RS:X 49er 49erFX N<sub>17</sub> Star 2.4

Organizers:



Collaborators:



## Press boats

Although the economical difficulties we have had due to the withdrawal of the main sponsor only one month to the start of the event, the organization will offer the media boats service as ever, even if we will have limited places on board, and just for the competition days, not for the training day.

Photo boats will be available for approved media photographers and reporters to go out and cover the racing, however prior registration will be necessary at the media centre, the day before. Places are very limited. Only professional media accredited and listed for the press boats will be permitted to embark.

They will depart every morning from Club Nàutic S'Arenal and will cover all the race courses.

Please, check at the press office at your arrival the time and meeting point for boarding.

## Canon assistance

Through its distributor in Palma, Foto Ruano, Canon will offer free assistance in the 45 Trofeo Princesa Sofía - ISAF Sailing World Cup Mallorca to all photographers accredited in the regatta.

The service will include cleaning of the equipment (also the sensor), small repairs, updates and cameras and lenses for loaning out.

The Canon service will be located at the media centre.

## Photo service

The 45 Trofeo Princesa Sofía employs Pedro Martínez and Jesús Renedo as official photographers. Their pictures are free of rights for editorial use only, strictly restricted to professional media and always with mention of "Pedro Martínez / Sofía" or "Jesús Renedo / Sofía" credit.

You can find these pictures on the photo gallery on the website, [www.trofeoprincesasofia.org](http://www.trofeoprincesasofia.org).

You will be able to download high resolution images though <http://photomedia.trofeoprincesasofia.org>. Password is needed, ask the Communication team if you haven't received it by e-mail.



MALLORCA 2014 MARCH 29 TO APRIL 5

Classes:

470 ≈ RS:X 49er 49erFX N<sub>17</sub> \* 2.4

Organizers:



Collaborators:



## TV images

The official TV producer will produce daily video summaries. Access details will be sent to all journalists the first day of the event.

## How to follow the race

Press releases will be sent daily.

You will find all the information on the official website [www.trofeoprincesasofia.org](http://www.trofeoprincesasofia.org). Use Live race and Race management sections, at Results area, to follow the races. Don't forget to visit the media section, where you will find the media kit and other race documents.

You can also follow the race on Facebook and Twitter. We invite you to participate in our social media!

[www.facebook.com/TrofeoPrincesaSofia](http://www.facebook.com/TrofeoPrincesaSofia)

[www.twitter.com/TrofeoSofia\\_en](http://www.twitter.com/TrofeoSofia_en)

## Schedule

30<sup>th</sup> March  
Practice race

31<sup>st</sup> March - 4<sup>th</sup> April  
Races

5<sup>th</sup> April  
Medal Races (except for Paralympic classes)

## Trofeo Princesa Sofía - ISAF Sailing World Cup Mallorca Media office

### *International media*

Neus Jordi

M: +34 627 88 50 51

[neusjordi@trofeoprincesasofia.org](mailto:neusjordi@trofeoprincesasofia.org)

### *National and local media*

Elena Pipó

M: +34 636 46 25 52

[elenapipo@trofeoprincesasofia.org](mailto:elenapipo@trofeoprincesasofia.org)